

# PRICING CATALOG 2024

# ingoquion ABOUTUS

Welcome to Brandedd Creative Studio, where innovation meets identity, and visions are meticulously crafted into vibrant realities. I am DeJhanie Brown, the founder and creative force behind this dynamic hub of creativity and transformation.

At Brandedd Creative Studio, our primary mission is to empower small businesses by breathing new life into their brands through strategic rebranding. With a keen eye for market dynamics and consumer trends, we specialize in tailoring brand identities that not only resonate with the right target audience but also drive significant revenue growth. Our approach is rooted in a deep understanding of the unique challenges faced by small businesses. We recognize that a powerful brand goes beyond aesthetics; it's a holistic strategy that communicates values, engages audiences, and ultimately propels businesses toward success.





Made this process not only fun, but tangible! You are so receptive and sweet, professional and funny... I'm loving the direction we are going!

Thank you!

Adrianna Nicole

Owner of Seude Curl Bar

12.9K

Followers on IG

200+

Websites Designed

As Seen In

VOCUE

BLACK ENTERPRISE



### What is it?

Our 4 month signature process, where we take your vision and turn it into a vibrant reality. We cover everything from brand identity to content development; marketing collateral to web and social media design.

## What you get

- Brand Identity Package
- 1 Photoshoot with BTS footage and/or video shoot
- 6 selects of printed marketing collateral

(including business cards, flyers, retractable banners, shipping packaging, labels, custom tablecloths, custom apparel and more)

- Web Development
- Social Media Kit

(2 Wall templates, 2 Story templates 6-8 highlight covers)

- 21 Post Social Media Content Package
- 6 gifs or story sticker designs

**FULL INVESTMENT** 

\$12,000

**PAYMENT PLAN** 

4 Monthly Payments of

\$3,000



#### **BRAND IDENTITY**

Main Logo, Alternative Logos, Submarks, Color Palette, Font Files, Custom Patterns/Textures, Target Audience Analysis, Mission/Vision Statements

#### **WEB DEVELOPMENT**

Wix Development ----- \$3000 Shopify Development ----- \$4000 Squarespace/Wordpress ----- \$4500

#### QUARTERLY MARKETING STRATEGY

#### MONTHLY MARKETING PACKAGE

Social Media Management for one platform

One Positioned Campaign/w content day/photoshoot

3 Email Newsletters

Web Maintenance

\$1099 WEB REVAMP \$1200

#### SOCIAL MEDIA CONTENT

\$3K+

3 Posts ----- \$250 6 Posts ----- \$450 12 Posts ----- \$650 21 Posts ------ \$1200

\$500

\$2500

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